10. You want to learn from a proven expert who has a formula for success

9. With 3 seconds to go, the ball in your hands and the game tied its too late to learn to shoot

8. When your coach needs a star it might as well be you

7. It’s a lot cheaper than paying for college

6. You don’t want to only get your name in the paper for fouls

5. Nobody wants to get a flat butt from sitting on the bench

4. If your not there your competition probably is

3. Why get your ankles broke when you could do the breakin’

2. You only get one chance and when its gone, its gone

1. Your Dreams are worth working for
Secret to Success

As a head and assistant coach at some of the top programs in America for the past 20 years B.J. Smith has developed a system to help basketball players be the best they can be. This is a comprehensive plan for developing offensive skills that will allow each player to fulfill their potential. Unlike most basketball camps that spend most of their time playing games and taking your money this “school” focuses on developing fundamentals and then building on them to enable each player to be as creative on the floor as they are willing to be.

Letter from the Coach

“After many years of being frustrated about the camp system we developed a school of basketball that allows each student a better way to develop as a player. I have worked with some of the top coaches in America to develop the best system for teaching the fundamentals of basketball and truly believe this is the quickest way to improve your skills and enable each player to fulfill their goals and dreams. Whatever your current basketball status (reserve, starter or star) I can help you make that next step”

B.J. Smith

What people are saying

“I have seen BJ take players that were not even on the radar map and turn them into big time division 1 players. If you are serious about getting better he is the guy.”

Bo Overton Head Coach
WNBA Chicago Sky

“I have played in the Olympics and professionally and I can tell you I became the player I am under Coach B.J. I was have achieved more as a player than I thought I could and he is a big reason.”

Natalie Purcell-Taylor
New Zealand Olympic Team

“B.J. has had incredible success at every level due to his ability to take players and make them significantly better, we have had 2 of his former players and they both made major impacts on our program.”

Sherry Coale—Head Coach
University of Oklahoma

“Coach B.J. helped me go from an unknown Junior College player to a big time division 1 program and a WNBA draft pick of the Los Angeles Sparks. I learned more in my time with him than all of the other years combined”

Rosalind Ross — Former player
University Of Oklahoma
Los Angeles Sparks

“BJ has been working with 2 groups of kids at our school and you can visibly see the improvement every week. This has been invaluable for our program and a definite advantage for our kids and teams for next season.”

Shelly Daume - Head coach

Smith’s teams and players highlights

2012 WBCA National Coach of the Year
2 WNBA draft picks, 6 conference players of the year, 30 All-Americans and 42 All-Conference Players, 11 professional players both in America and abroad, 3 players playing for their country’s in international competitions

NCAA division I tournament appearance and Ohio Valley Conference, regular season and tournament Championship

NJCAA National Runner-up and # 1 Junior College scoring team in America averaging 103.2ppg and 99.8ppg over 2 seasons, 99-7 record over three seasons at Northeastern Oklahoma

Registration—there are 3 ways to sign up for basketball school. Classes meet once/twice a week for 8 weeks and are limited to the first 10 athletes.

Team or school— you can form your own group or have your entire team sign up at a place and time that is convenient for you

Group—these are groups of 8-10 of similar skill level

Cost

Individual—Once a week $65
Twice a week $110

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Custom programs available for the college and pro player