

**Highland Community College Suggested Program of Study**  
**Graphic Design (Associate in Arts)**

The Graphic Design program provides students with the necessary background for continued study in graphic arts and visual communication at a four-year institution. This program will provide a solid foundation in art, advertising, graphic arts, photography, and art history. The following curriculum is suggested for those students intending to pursue a bachelor's degree at a four-year institution.

<b>Course Number</b>	<b>Course Name</b>	<b>Credit Hour</b>
<b><u>Basic Skills</u></b>		
COL 103	College Success and Orientation	1
ENG 101	College English I	3
ENG 102	College English II	3
MAT 104	College Algebra	3
SP 106	Public Speaking	3
	PE Elective	1
	Computer Literacy Elective	1
<b><u>Humanities</u></b>		
A 202	Art History II	3
	Humanities Elective	3
	Humanities Elective	3
<b><u>Social &amp; Behavioral Science</u></b>		
	Social Science Elective	3
	Social Science Elective	3
	Social Science Elective	3
<b><u>Natural &amp; Physical Science</u></b>		
	Science w/Lab	9 total
	Science w/Lab	
<b><u>Electives</u></b>		
A 103	2 Dimensional Design	3
A 107	Drawing I	3
A 113	Typography	3
A 121	Design Software Applications	3
A 124	Computer Graphics: Enhanced Photo	3
A 139	Computer Graphics: Web Design	3
A 215	Graphic Design	3
PHO 101	Photography I	3

**Potential Employment Applications of Degree**

Graphic designers must have a broad background in art to assist them with the range of assignments that might be given to them. In advertising, graphic designers work with copywriters to produce ads, brochures, and package designs. In publishing, they work with editors to produce layouts as well as covers for books and magazines. In corporations, they are responsible for corporate logos, letterheads, and other visible representations of the corporate image.