Department:

Art

Course Description:

This course provides an introduction to basic Web page and site design. The course will focus on applying strong design principles to create effective page and site projects using Macintosh computers and Web design software.

Course Competencies:

Upon completion of the course, the student should be able to:

1. Explain the basic purposes and applications of Web design software.
2. Explain the use of and access Internet Service Providers (ISP) and Web hosting services.
3. Design and publish a Web page.
4. Create Web graphics and add enhancements to Web pages.

Course Content:

A. Basic Web page design
B. Basic Web site design
C. Web safe color
D. Creating vector and pixel graphics for Web pages
E. Scanning and importing images
F. Determining appropriate resolution and scale for Web graphics
G. Using tables and layers to align graphics and text
H. Publishing a Web page
I. Buttons and navigation
J. Techniques for developing ideas

Learning Assessments:

Course competencies will be assessed by evaluation of the functionality and layout of Web site projects, exams, quizzes, and written assignments.

Instructional Materials:

Computer hardware using current Macintosh operating system and current Adobe graphic and Web design software and user guides.
Guidelines for Requesting Accommodations Based on Documented Disability or Medical Condition

It is the intention of Highland Community College to work toward full compliance with the Americans with Disabilities Act, to make instructional programs accessible to all people, and to provide reasonable accommodations according to the law.

Students should understand that it is their responsibility to self-identify their need(s) for accommodation and that they must provide current, comprehensive diagnosis of a specific disability or medical condition from a qualified professional in order to receive services. Documentation must include specific recommendations for accommodation(s). Documentation should be provided in a timely manner prior to or early in the semester so that the requested accommodation can be considered and, if warranted, arranged.

In order to begin the process all students must complete the “Disabilities Self-Identification Form” at this link: https://highlandcc.edu/pages/disability-services.

This form can also be accessed at the Highland Community College homepage under Students Services/Student Resources/Disability Service or by contacting the Disabilities Coordinator.